FONT LICENSE CHECKLIST

Desktop License	Web License	Broadcasting License	Logo / Mark License	App / Game License
YOU CAN	**YOU CAN**	**YOU CAN**	**YOU CAN**	**YOU CAN**
Use the font you purchased for commercial and non-commercial projects	Use the font you purchased for commercial and non-commercial projects	Use the font you purchased for commercial and non-commercial projects	Use the font you purchased for commercial and non-commercial projects	Use the font you purchased for commercial and non-commercial projects
Use to create **static** (still) images for digital or printed advertisements	Embed the fonts you purchased on a website for body copy and titling purposes. This also includes embedding it into the site's CSS code, but a there are plug-ins that can take care of this for you too	Utilise the font software in broadcasting cases specially for video and moving image being publicly transmitted (for example, digital signage screen, TV advertising, cinema, and cinema advertising)	Use to create static and moving logotype(s) for individuals, collectives, companies and any other form of entity that you'll need to represent with a graphic mark	Embed and utilise the font software in the design of a game or mobile/desktop application
Use to create kinetic (moving) type animations as MP4 or GIF file formats				
Use to design physical printed material such as publications, branding assets, signage, posters etc	Embed the fonts you purchased onto 1x domain with unlimited pages	Use the font software as part of video ads for Google, Facebook, Instagram, Youtube, Twitter, TikTok, Pinterest any all other social media platforms		
Use to create digital images uploaded to social media, website including editorial features (still digital imagery)				
Use to as part of a digital or physical product that will be sold for commercial gains up to 1000 units				

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YOU CAN NOT	**YOU CAN NOT**	**YOU CAN NOT**	**YOU CAN NOT**	**YOU CAN NOT**
Embed the font files on websites for titling or body copy purposes	Use to the fonts you purchase to design physical publications, branding assets, posters, signage etc	Embed the font files on websites for titling or body copy purposes	Embed the font files on websites for titling or body copy purposes	Embed the font files on websites for titling or body copy purposes
Use for video titles, or moving digital ads	Use for video titles, or moving digital ads	Use to the fonts you purchase to design physical publications, branding assets, posters, signage etc	Use for video titles, or moving digital ads	Use for video titles, or moving digital ads
Use to design a logo or iconic mark for an individual or company	Use to design a logo or iconic mark for an individual or company	Use to design a logo or iconic mark for an individual or company	Use to the fonts you purchase to design physical publications, branding assets, posters, signage etc	Use to design a logo or iconic mark for an individual or company
Embed into a game or mobile/desktop application	Embed into a game or mobile/desktop application	Embed into a game or mobile/desktop application	Embed into a game or mobile/desktop application	Use to the fonts you purchase to design physical publications, branding assets, posters, signage etc
Adapt, modify create additional versions/weight/ styles, modify existing characters, add characters, convert or rename the font	Adapt, modify create additional versions/weight/ styles, modify existing characters, add characters, convert or rename the font	Adapt, modify create additional versions/weight/ styles, modify existing characters, add characters, convert or rename the font	Adapt, modify create additional versions/weight/ styles, modify existing characters, add characters, convert or rename the font	Adapt, modify create additional versions/weight/ styles, modify existing characters, add characters, convert or rename the font
Open up the software in an editing software in order to reveal its structure, organisation or code	Open up the software in an editing software in order to reveal its structure, organisation or code	Open up the software in an editing software in order to reveal its structure, organisation or code	Open up the software in an editing software in order to reveal its structure, organisation or code	Open up the software in an editing software in order to reveal its structure, organisation or code
Use to as part of a digital or physical product that will be sold for commercial gains over 1,001 units	Use to create digital images uploaded to social media, websites and domains	Use to create digital images uploaded to social media, websites and domains	Use to create digital images uploaded to social media, websites and domains	Use to create digital images uploaded to social media, websites and domains
	Use to as part of a digital or physical product that will be sold for commercial gains	Use to as part of a digital or physical product that will be sold for commercial gains	Use to as part of a digital or physical product that will be sold for commercial gains	Use to as part of a digital or physical product that will be sold for commercial gains