## FONT LICENSE CHECKLIST

Desktop License	Web License	Broadcasting License	Logo / Mark License	App / Game License
YOU CAN	YOU CAN	YOU CAN	YOU CAN	YOU CAN
Use the font you purchased for commercial and non-commercial projects	Use the font you purchased for commercial and non- commercial projects	Use the font you purchased for commercial and non- commercial projects	Use the font you purchased for commercial and non- commercial projects	Use the font you purchased for commercial and non-commercial projects
Use to create static (still) images for digital or printed advertisements  Use to create kinetic (moving) type animations as MP4 or GIF file formats  Use to design physical printed material such as publications, branding assets, signage, posters etc  Use to create digital images uploaded to social media, website including editorial features (still digital imagery)  Use to as part of a digital or physical product that will be sold for commercial gains up to 1000 units	Embed the fonts you purchased on a website for body copy and titling purposes. This also includes embedding it into the site's CSS code, but a there are plug-ins that can take care of this for you too  Embed the fonts you purchased onto 1x domain with unlimited pages	Utilise the font software in broadcasting cases specially for video and moving image being publicly transmitted (for example, digital signage screen, TV advertising, cinema, and cinema advertising)  Use the font software as part of video ads for Google, Facebook, Instagram, Youtube, Twitter, TikTok, Pinterest any all other social media platforms	Use to create static and moving logotype(s) for individuals, collectives, companies and any other form of entity that you'll need to represent with a graphic mark	Embed and utilise the font software in the design of a game or mobile/desktop application

## FONT LICENSE CHECKLIST

Desktop License	Web License	Broadcasting License	Logo / Mark License	App / Game License
YOU CAN NOT	YOU CAN NOT	YOU CAN NOT	YOU CAN NOT	YOU CAN NOT
				Embed the font files on
Embed the font files on	Use to the fonts you	Embed the font files on	Embed the font files on	websites for titling or body
websites for titling or body	purchase to design physical	websites for titling or body	websites for titling or body	copy purposes
copy purposes	publications, branding assets,	copy purposes	copy purposes	
	posters, signage etc			Use for video titles, or moving
Use for video titles, or moving		Use to the fonts you	Use for video titles, or moving	digital ads
digital ads	Use for video titles, or moving	purchase to design physical	digital ads	
	digital ads	publications, branding assets,		Use to design a logo or iconic
Use to design a logo or iconic		posters, signage etc	Use to the fonts you	mark for an individual or
mark for an individual or	Use to design a logo or iconic		purchase to design physical	company
company	mark for an individual or	Use to design a logo or iconic	publications, branding assets,	
	company	mark for an individual or	posters, signage etc	Use to the fonts you
Embed into a game or		company		purchase to design physical
mobile/desktop application	Embed into a game or		Embed into a game or	publications, branding assets,
	mobile/desktop application	Embed into a game or	mobile/desktop application	posters, signage etc
Adapt, modify create		mobile/desktop application		
additional versions/weight/	Adapt, modify create		Adapt, modify create	Adapt, modify create
styles, modify existing	additional versions/weight/	Adapt, modify create	additional versions/weight/	additional versions/weight/
characters, add characters,	styles, modify existing	additional versions/weight/	styles, modify existing	styles, modify existing
convert or rename the font	characters, add characters,	styles, modify existing	characters, add characters,	characters, add characters,
	convert or rename the font	characters, add characters,	convert or rename the font	convert or rename the font
Open up the software in an		convert or rename the font		
editing software in order	Open up the software in an		Open up the software in an	Open up the software in an
to reveal its structure,	editing software in order	Open up the software in an	editing software in order	editing software in order
organisation or code	to reveal its structure,	editing software in order	to reveal its structure,	to reveal its structure,
	organisation or code	to reveal its structure,	organisation or code	organisation or code
Use to as part of a digital or		organisation or code		
physical product that will be	Use to create digital images		Use to create digital images	Use to create digital images
sold for commercial gains	uploaded to social media,	Use to create digital images	uploaded to social media,	uploaded to social media,
over 1,001 units	websites and domains	uploaded to social media, websites and domains	websites and domains	websites and domains
	Use to as part of a digital or		Use to as part of a digital or	Use to as part of a digital or
	physical product that will be	Use to as part of a digital or	physical product that will be	physical product that will be
	sold for commercial gains	physical product that will be	sold for commercial gains	sold for commercial gains
		sold for commercial gains		